Dear Friends,

After seven years of hustle and hard work, we’re pleased to report that The Rabbit hOle is on course to open the world’s first Explor-a-Storium to the public in 2023....

The precise timing is still pending, but a grand opening sometime in the late summer or early fall of 2023 seems most likely. With this in mind, we are launching the final public phase of our capital campaign in early October, just a few short weeks from now!

The campaign - known forthwith as “Follow the Rabbits” - will run through the end of the year. It will be a grassroots effort, both local and national in scope, with a funding goal of $500,000. Meeting this goal will enable us to reach our overall capital target of $15 million.

In the coming weeks, you will be receiving more information about the campaign and the many ways you can participate and help spread the word. An official “Follow the Rabbits” website will launch soon and we will be hosting events throughout the campaign.

This project has required an extraordinary level of patience for us and for you. We can assure you however, in no uncertain terms, that what we’ve created so far and what we have planned going forward will result in one of the most beautiful museums in America. We hope you will follow our lead and join us for one last push to open our doors in 2023, the Year of the Rabbit!

With warm regards,

Your friends at The Rabbit hOle

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